

# Seminar on **Role of Supply** Chain in Business

### **Overview/ Objectives**

Supply chain management has become increasingly vital in contemporary business operations. It is a multi-dimensional subject having influence over all aspects of any business organization. We would like to give the students a brief introduction to the various aspects of supply chain management.

#### Focus Areas:

- Introduction
- Sourcing/ Procurement
- Logistics
- Warehousing
- Production Planning Techniques
- Inventory Management Model
- Distribution Channel
- Other Areas of Supply Chain

### **Target Audience:**

Students

#### **Guest of Honour:**



Mr. Shaham Ahmed **Honorary Secretary** ICMA International

### **Moderator:** Mr. Tahir Siddiqui, ACMA



#### Trainer's Profile:



#### Shehzad Sheikh Muhammad

GM Finance & Supply Chain **Dewan Mushtaq Trade Limited** 

Sh. Muhammad Shehzad, FCMA is the General Manager of Finance & Supply Chain Dewan Mushtaq Trade Ltd. Mr. Shehzad has diversified experience of over 20 years working with FMCG's, Investment & Manufacturing Companies. Holds an advanced Diploma in Supply Chain & has extensive experience in finance & supply chain.

## **Program Details:**

Day, Date & Timing:

Friday, May 10, 2024, 7:00 pm to 9:00 pm

Venue: 2nd Floor Seminar Hall ICMA Head office Gulshan-e-Iqbal, Karachi.

Investment:

Your precious time only

With Warm Regards:

Tariq Ali, ACMA

Chairman Students Affairs Secretary Committee, KBC

Karachi Branch Council

Hakim Ali Jatoi, FCMA Mazhar Saleem Shah, FCMA

Vice Chairman Karachi Branch Council Muhammad Akmal, FCMA

Chairman

Karachi Branch Council

For further details & registration, please visit the website or contact:

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