

THOUGHT LEADERSHIP LECTURE SERIES 2025

EMPOWERING MINDS, INSPIRING LEADERS!

The ICMA Research and Publications Committee in collaboration with the Multan Branch Council (MBC) proudly announces a Session under its 'Thought Leadership Lecture Series'

THEME OF LECTURE

"DIGITAL-LEAN-SUSTAINABLE GROWTH"

Profile

Mr. Anees Khawaja joined the Board of Directors at Mahmood Group of Industries in 2003, bringing strategic leadership across marketing, production, IT, ERP, and administration. His contributions helped position Mahmood Group among Pakistan's top 10 exporters and a key player in the textile and agricultural sectors, spanning cotton farming to finished products.

He holds an MBA and pursued advanced studies at the Wharton School of the University of Pennsylvania, Harvard Business School, London School of Economics and Political Science, and London Business School. Committed to sustainability, he led the group's transition to solar energy and aims for Net Zero emissions. His CSR initiatives focus on education, health, clean water, and environmental conservation.

Mr. Anees Khawaja has played a crucial role in the cotton industry through the International Cotton Association (ICA) and sustainable farming projects, including a collaboration with Habib Bank Limited (HBL) to expand cotton production in Balochistan to 10,000 acres. From 2018 to 2020, he contributed to the Prime Minister's reform task force while investing in Agri Tech and warehousing startups through GroundUp, Mahmood Group's venture funding arm.

A strong advocate for women's empowerment, he established MG Apparel with a 75% female workforce and supports women-led enterprises. He also co-founded the Karishma Ali Foundation, promoting sports for girls.



KEYNOTE SPEAKER

ANEES KHAWAJA

CEO, MG Apparel
Director, Mahmood Group &
Mahmood Textile Mills Ltd.

Day & Date

Wednesday, February 26, 2025

CPD:
02 Hour

Time



7:00 p.m. to 9:00 p.m

Venue

ICMA Campus, Bosan Road, Multan

Followed by Dinner

INVESTMENT: Your Precious Time

Live on  Facebook and  LinkedIn

Invitation from the Vice President ICMA and Chairman, Research and Publications Committee



Dear Members,

We are delighted to invite you to an insightful session in our Thought Leadership Lecture Series, featuring Mr. Anees Khawaja, a distinguished business leader and Board Member of Mahmood Group.

Join us on 26th February 2025 at ICMA Campus Multan, where Mr. Anees Khawaja will share his expertise in textile and agricultural industries, sustainability initiatives, and venture funding. With a strong commitment to innovation, he has

played a key role in transforming Mahmood Group into one of Pakistan's top exporters and has led impactful projects in solar energy, sustainable cotton farming, and women's empowerment.

Don't miss this opportunity to gain valuable industry insights and explore strategies for business growth and sustainability. We look forward to welcoming you to this engaging session!

Muhammad Yasin, FCMA

For Registration Scan QR Code



Muhammad Shoaib, FCMA
Chairman
Multan Branch Council (MBC)

