



ICMA INTERNATIONAL
lead strategically

Karachi Branch Council 2025-27

Training on

Microsoft Power BI

(Intermediate)

This 8-hour intermediate-level Power BI training is designed specifically for accounting and finance professionals. The focus is on key features that provide maximum value and practical application in real-world scenarios.

Participants will gain both foundational knowledge and the ability to apply Power BI to financial data for analysis, visualization, and reporting.

Training Modules Include:

1. Strategic Introduction & Recap of Foundational Concepts
2. Business Data Interpretation & Analytical Readiness
3. Designing a Dynamic Date Dimension using DAX
4. Data Modeling & Relationship Optimization
5. Essential Financial Metrics through DAX
6. Crafting Professional Dashboards for Reporting
7. Enhancing User Experience via Visual Interactions
8. Implementing MTD, QTD, and YTD using Time Intelligence Functions
9. Year-over-Year Comparative Analysis using DAX
10. DAX Queries for Power BI Optimization
11. Power BI Service –Deployment & Access Management
12. Final Synthesis, Q&A, and Capstone Assignment

Resource Person:



Salman Ahmed, ACMA

A seasoned finance professional with extensive experience in financial management, accounting, and taxation. Currently serving as Senior Finance Manager at The Neon Wellness, Salman has previously held key roles such as Finance Manager at Elixir Marketing and Tax Consultant at Insight Business Consultant.

Program Details:

Day, Date & Timing:

Saturday August 23, 2025, 9:00 am to 5:00 pm
(Includes Lunch Break)

Venue:

ICMA Head Office, Gulshan-e-Iqbal Karachi.

Investment:

Students:	2,000/-
Members:	4,000/-
Others:	8,000/-

CPD:
8 Hours

With warm regards:

Abdul Rehman, FCMA

Secretary
Karachi Branch Council

Mazhar Saleem Shah, FCMA

Vice Chairman
Karachi Branch Council

Hakim Ali Jatoy, FCMA

Chairman
Karachi Branch Council

For further details & registration, please visit the website or contact:

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