

CORPORATE LEADERS OF ICMA



Muhammad Asif Naz [F-900]

Vice President Finance,
Abdulla Fouad Group
Kingdom of Saudi Arabia



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ABDULLA FOUAD
سنة 1948 SINCE

Mr. Muhammad Asif Naz, FCMA, is currently Vice President Finance at Abdulla Fouad Group, KSA, and a seasoned finance leader with over 30 years of experience across healthcare, information technology, oil & gas, real estate, manufacturing, trading, services, and contracting sectors. He has held key roles including Chief Accountant at Image Garments (Pvt.) Ltd., Finance Manager at Bismillah Fabrics (Pvt.) Ltd., Sweetly Textiles (Pvt.) Ltd., and Dar Al Manajim Company for Mining & Industry Ltd. (Rashid Al Rashid Group), and Chief Financial Officer at Khalid Juffali Industrial Company (Juffali Group). Mr. Naz brings proven expertise in financial strategy, restructuring, and transformation, with strong skills in budgeting, forecasting, risk management, and ERP implementation. He is an active contributor to ICMA's professional community, serving as Member of the Global Linkage Committee and Strategic Board, and as Chairman of the ICMA KSA Branch Council (2019–2021), where he led ICMA's registration with the Saudi Organization for Certified Public Accountants (SOCPA) in 2020 and advanced member placement initiatives across the Kingdom.

“The CMA qualification has been a foundation for my professional growth. It has given me the confidence to compete in diverse, multicultural environments and a deep sense of pride in financial leadership when representing ICMA among peers worldwide. As the business landscape becomes increasingly digital and fast-paced, it is clear that we, as professionals, must continue evolving. Building skills in areas such as digital transformation and artificial intelligence is no longer optional—they are essential for staying relevant and making a real impact.”



Asim Rafat Khan [F-1007]

Chief Financial Officer
Multibillion-Riyal Business Group
Kingdom of Saudi Arabia



Mr. Asim Rafat Khan, FCMA is currently serving as Chief Financial Officer of a multibillion-riyal business group in KSA and is a seasoned finance executive with over two decades of leadership across the energy, LNG, utilities, and real estate sectors in Pakistan and Saudi Arabia. He has held senior leadership roles at Pakistan LNG Limited, Hub Power Company, and GDF SUEZ (Engie), and began his career with Ernst & Young (EY), a leading Big Four firm. He has successfully led major financial transformations, corporate restructurings, and large-scale infrastructure initiatives both in Pakistan and abroad, driving profitability, governance, and sustainable growth. A Fellow Chartered Accountant and Fellow Cost & Management Accountant, he is recognized for his strategic foresight, results-driven leadership, and impactful contributions at the board and policy level.

“The CMA qualification has been instrumental in shaping my professional journey, providing a solid foundation in strategic management, financial leadership, and decision-making that has been invaluable throughout my career in the energy and real estate sectors. It has empowered me to turn numbers into strategy and insights into impactful boardroom decisions. My advice to young members is to stay curious, embrace technology, and pursue excellence with integrity. When combined with continuous learning and ethical leadership, professional competence creates limitless opportunities for growth and meaningful impact.”